

BE THE BIO-NEER IN MAKING THE DIFFERENCE FOR FUTURE GENERATIONS

RIGHT FORMULAS

- All ingredients safe for humans & nature
- Based on plant ingredients and with proven biodegradability
- “Native surfactants” initiative



CERTIFIED PROCESSES



RIGHT WATER TREATMENT

- Own on-site fresh and waste water treatment centre
- Waste water leaves the site as clean as it has been taken before its usage

THINGS RIGHT



RIGHT PACKAGING

- PET bottles out of 100% used plastic, 20% out of yellow bag
- PE bottles out of 100% used plastic, sourced from yellow bag

Effective®



RIGHT ENERGY

- Use of 100% renewable energy
- Energy plus administration building





LONGLIFE matt



- Resistant
- Matt appearance
- Increase safety

High-performance dispersion ensuring outstanding durability and resistance. Suitable for use in health facilities thanks to its disinfectant resistance and slip-resistance.



LONGLIFE complete



- Complete economy
- Complete safety
- Complete flexibility

Assures outstanding durability and resistibility even against alcohol and skin disinfectants as well as a long-life pleasant appearance.



LINAX complete



- Effective
- Fast action
- No rinsing

Suitable to strip any kind of polymer dispersion. Also very powerful in case of persistent care films or strong overtreated floorings.



LONGLIFE polish



- Universal
- Safe
- Cost-efficient

This easy-to-use floor polish enhances every floor independent of its original condition and makes it possible to easy restore the film.



LINAX stripper



- Universal
- Safe
- Cost-efficient

Safe on sensitive materials and has a low impact on indoor air quality, which makes the removal of old polymer layers even safer.



CLEANING AND CARE



TAWIP vioclean

- Increased user safety
- High slip resistance
- Low cost-in-use

The natural coconut fat soap in the formula protects floors from leaching effects and leaves a protective film with antistatic effect.



TANEX allround

- Versatile
- Excellent wetting
- Powerful

Highly wetting and low alkaline 4-in-1 power cleaner for all kinds of water resistant floorings. Also suitable for use in auto-scrubbers.



TAWIP vioclean C

- Natural soap basis
- Slip-resistant
- Cost efficient

Highly concentrated and assures perfect cleaning results at low usage concentration in a special dosing bottle with extra care effect.



TAWIP novoSmart

- High slip resistance
- Low cost-in-use
- Safe application

The exclusive 2-in-1 formulation includes coconut soap with self-shining attributes which nourishes the floor for increased protection.



TAWIP vioclean F

- Increased user safety
- High slip resistance
- Perfume & dye free

Based on natural coconut fat soap. Protects floors from leaching effects and leaves a protective film with anti-static effect with no slipping.





GLASS classic

- Streak free
- Easy application
- Low cost-in-use

Cleans and degreases, while retaining glossy materials. Suitable for all smooth and shiny surfaces plus plastics, hardware, and doors.



TANET alcoSmart

- High wetting properties
- Low cost-in-use
- Safe application

Ensures easy and efficient removal of dirt and grease from different kinds of floorings such as porous stone floors or hydrophobic PUR surfaces and leaves a refreshing scent of grapefruit when in use.



GLASS cleaner

- Increased user safety
- High performance
- Streak-free

Has exceptional environmental properties. Based on fermented ethanol. Easily removes grime, grease and nicotine sediments.



TANET interior

- High performing
- Versatile
- Streak-free

The foaming universal streak-free cleaner convinces with outstanding cleaning results and exceptional environmental properties.



SURFACE CLEANING



TANET orange

- Increased user safety
- Effortless cleaning
- Pleasant orange scent

High performance and a very good dirt holding capacity result in effortless and time saving cleaning processes with a pleasant orange scent.



TANEX performa

QUICK & EASY

- Powerful
- Low cost-in-use
- Pleasant scent

The foaming and highly efficient power cleaner shows excellent cleaning results and removes even stubborn soilings.



TANET karacho

- Universal applicability
- Increased user safety
- Low cost-in-use

Easily removes stubborn dirt, grease, and grime in low use concentrations. Free of surfactants and thus also ideally suitable for cleaning carpets, textiles and micro-porous stone.



TANET SR15

- High wetting properties
- Perfect cleaning results
- Low cost-in-use

The alcohol-based formulation ensures thorough removal of dirt and grease from porous stone floors and even from hydrophobic surfaces.



TANET neutral

- High performance
- Degreasing
- Material and skin friendly

The maintenance cleaner with superb cleaning performance even against oily and greasy soilings. Can also be used as hand dish-washing detergent.



TANET SR15 F

- High wetting
- Perfect cleaning results
- Perfume & dye free

Its wetting properties ensure full removal of dirt/grease from porous stone floors and hydrophobic surfaces with minimal efforts and costs.

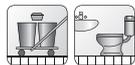




SANET alkastar

- Powerful degreasing
- High material compatibility
- Low cost-in-use

Alkaline sanitary maintenance cleaner, which is free of acids and chlorine. Effectively against oily and greasy soilings in acid-sensitive sanitary areas.



SANET inoSmart

- Low cost-in-use
- Streak free
- Safe application

Effectively removes lime scale, lime soap, dirt, and water stains. Convinces with high material compatibility and residue free cleaning results.



SANET daily

QUICK & EASY

- Powerful
- Effective against lime soap
- Pleasant scent

The foaming maintenance cleaner is particularly suitable for the removal of lime soap and water stains. Low cost-in-use.



SANET natural

- High performance
- Natural power of vinegar
- Streak-free

The acid sanitary maintenance cleaner easily removes lime scale, lime soap, water stains, and dirt. Eliminates unpleasant odors.



CLEANING



SANET zitrotan

- High performance
- Natural power of lemon
- Low cost-in-use

The viscous acid sanitary maintenance cleaner effectively removes lime scale, lime soap, water stains, and dirt. Fresh and pleasant lemon scent.



SANET zitrotan F

- High performance
- Natural power of lemon
- Perfume & dye free

The acid sanitary maintenance cleaner, which contains no colour or perfume, effectively removes lime scale, lime soap, water stains, and dirt.



WC lemon

- Viscous consistency
- Easy-to-use
- Safe application

The viscous acid toilet bowl cleaner effectively removes all common soils from urinals and toilet bowls. Its angled neck assures an easy and safe application.



WC mint

- Viscous consistency
- Easy-to-use
- Safe application

The viscous acid toilet bowl cleaner effectively removes all common soils from urinals and toilet bowls and eliminates unpleasant odors.



WC natural

- Viscous consistency
- Easy-to-use
- Safe application

The acid toilet bowl cleaner uses the natural acid of vinegar. It effectively removes all common soils from urinals and toilet bowls.



SANET perfect

- User safety
- Outstanding performance
- Low cost-in-use

High performing maintenance cleaner and fast descaler with exceptional environmental properties. Shows outstanding performance with minimal efforts.



SANET power QUICK & EASY

- High performing
- Effective against lime scale
- Fast action time

The foaming sanitary power cleaner effectively removes lime soap and lime scale even on vertical surfaces. Economical in use.





ENERGY pro Kliks



- Unmatched grease and stain removal
- Ultra-concentrate for attractive cost-in-use
- For soft water conditions

Innovative biodegradable complexing system for unmatched grease and stain removal. As part of the Kliks Range the product is designed for intuitive handling and highest user safety.



ENERGY top Kliks



- Unrivalled cleaning performance
- Ultra-concentrate for attractive cost-in-use
- For medium to hard water conditions

Unrivalled cleaning performance even in difficult water conditions. As part of the Kliks Range the product is designed for intuitive handling and highest user safety.



ENERGY alu



- Material friendly
- Soft/medium-hard water
- Concentrated

Powerful and at the same time very gentle to sensitive materials, e.g. aluminium, porcelain, etc. Free of NTA, EDTA, phosphates and chlorine.



BRILLANT perfect



- Very high shine
- For every water hardness
- Economic in use

Accelerates the drying time through highly effective wetting agents, prevents lime scale and neutralizes alkaline residues.



ENERGY perfect



- Highly degreasing
- Soft/medium-hard water
- Concentrated

Innovative sustainable complexing system preventing lime scale deposits. Intensive and powerful grease and stain removal.



ENERGY easytabs



- Multi-performing
- Easy dosage
- Material friendly

It combines four relevant performance characteristics in one tab such as cleaning, rinsing, regeneration and protection.



MECHANICAL WAREWASHING





MANUDISH original

- Effective
- Skin friendly
- Clinically tested

Intensive manual dishwashing detergent with high skin compatibility and effectiveness at low dosages.








DE/019/006



BRILLANT pro Kliks

- Reduces drying time
- Leaves an exceptional shine
- For soft or even osmosis water conditions

Great foam-controlling ability in soft water conditions. As part of the Kliks Range the product is designed for intuitive handling and highest user safety.










BRILLANT top Kliks

- Reduces drying time
- Leaves an exceptional shine
- For medium to hard water conditions

Prevents the development of lime deposit on dishes. As part of the Kliks Range the product is designed for intuitive handling and highest user safety.











MANUDISH neoSmart

- High performing
- 2x concentrated
- Pleasant fragrance

Combines skin friendliness and strong degreasing power. Performed at low dosage, it is pleasant to use and easy to rinse.










MANUDISH evofusion

- Outstanding performance
- Economic
- Safe application

Suitable for manual dishwashing. Easy to use, cost and space saving thanks to its ultra concentrated formulation as part of the Fusion dosing system.







RINSE AID

MANUAL WAREWASHING



INOXOL protect

- For shine on brushed stainless steel
- Removes grime like watermarks or finger prints
- Efficient in use

The protection spray is optimal for use on stainless steel surfaces, like in kitchen areas. The hydrophobic film repels water splashes for long shine on metal surface.



CREAM cleaner

- Powerful cleaning
- Material friendly
- Low cost-in-use

It quickly removes persistent soiling/scaling without scratching the surface. Economic in use, as only small amounts are needed.



CREAM lemon

- Powerful cleaning
- Pleasant scent
- Low cost-in-use

It quickly removes persistent soiling/scaling without scratching the surface. Economic in use, as only small amounts are needed.



GREASE classic

- Ready-to-use
- Universal
- Material friendly

It achieves perfect cleaning results on normal and tenacious soil without effort, while completely preserving the gloss of the cleaned surface.



GREASE off QUICK & EASY

- Universal use
- Powerful
- Material friendly

Its foam is suitable for all water resistant surfaces in food processing areas. It is the ideal universal cleaning solution for all greasy residues.



SURFACE CLEANERS



GREASE optiSmart

- Universal use
- Easy to rinse
- Material friendly

The efficient and fast acting formulation is specially dedicated for the use in food processing areas, preserving the quality of different surfaces.



GREASE power

- Outstanding performance
- Economic in use
- Efficient

It penetrates even burnt fat and cuts persistent greasy soilings, making it also useable for stoves and grill areas.



GREASE perfect

- Fast & efficient
- Flexible usage
- Perfume-free

Perfect results when used on incrustations and solves oil and greasy stains on all water and alkali-resistant surfaces/flooring.



GREASE quickFusion

- Universal use
- Easy to rinse
- Material friendly

Dissolves all kinds of stubborn dirt. Easy to use, cost and space saving thanks to its ultra concentrated formulation in dosing system.





SOLUS multi

- Easy-to-use
- All textiles
- Efficient stain remover

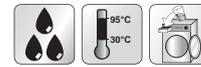
Its formula is rich in surfactants and its performing enzymes system allows to easily remove greasy, protein and food stains.



ACTIV liquid

- High performance
- Long lasting perfume
- High material compatibility

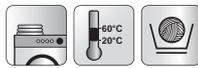
High performance even at 30°C. With natural aloe vera extracts. Free of bleaching agents, phosphates, phosphonates and preservatives.



ACTIV delicat

- Gentle to fabrics
- Suitable for manual washing
- Protecting effect

Gentle cleaning with natural wheat proteins. It offers highest material compatibility and is free of bleaching agents or optical brighteners.



ACTIV perfect Kliks

- Versatile in use
- Material friendly
- Low temperature performance

Optimized as system for energy and resource saving laundry washing with ACTIV perfectKliks and SYSTEM whiteKliks.



ACTIV tabs

- Easy dosing
- Long lasting perfume
- For every water hardness

With only one product applied at lowest dosage it ensures highest performance for all fabrics. Good skin compatibility.



ACTIV bicompact

- High performance
- Long lasting perfume
- Ultra concentrated

Its high performance even at 20°C allows saving up to 60 % electricity costs and time, due to shorter washing cycles, while easy handling.



SYSTEMS AND ADDITIONAL PRODUCTS



SYSTEM alca

- Stain-removing power
- Performance at 20°C
- Renewable ingredients

Strong alkaline booster with amazing degreasing properties for the pre-washing and washing phase. To be used in combination with ACTIV liquid. It contains no phosphate, no NTA and no EDTA.



SYSTEM powerKliks

- Alkaline boosting effect
- Ultra-concentrated
- Powerful degreasing properties

Optimized as system for energy and resource saving laundry washing with ACTIV perfectKliks and SYSTEM whiteKliks.



SOFT bloomKliks

- For velvety softness
- Easy ironing
- Pleasant smell

The triple active formulation allows a quick and easy ironing and leaves velvety softness with floral perfume to the textile.



SYSTEM whiteKliks

- Brightening effect
- Ultra-concentrated
- Low temperature performance

Optimized as system for energy and resource saving laundry washing with ACTIV perfectKliks and SYSTEM whiteKliks.



SOFT nature

- Hypoallergenic
- Fresh perfume
- For every water hardness

It removes static electricity, allows a quick and easy ironing and leaves the laundry velvety soft. It prevents allergic and sensitizing risks.



BLEACHING & ADDITIVES

SOFTENER



LAVAMANI hair&body

- Excellent skin compatibility
- Versatile
- Easy to rinse

Its fresh scented formulation is perfectly suitable for body, hair and handwash for both women and men. Suitable for frequent use thanks to its mild and moisturizing ingredients.



LAVAMANI sensation

- Hypoallergenic
- Long-lasting care effect
- Dye-free

Suitable for frequent use, hypoallergenic and dye-free. It prevents skin from drying, has a long lasting care effect and has pleasant scent.



LAVAMANI nature

- Mild perfumed
- Smooth foam
- Excellent skin compatibility

The light perfumed foam soap is perfectly suitable for frequent use leaving a nice feeling on the skin after its application. Its smooth foam is pleasant to apply and easy to rinse.



SYSTEMS DESIGNED TO FIT FOR THE CIRCULAR ECONOMY



QUICK & EASY

JUST PLUG AND “FOAM-SPRAY”



- Mobile and automatic dosing for safe foam-spraying
- Time saving: quick product exchange and no set-up time
- Large application field for cleaning & disinfection
- Always clean and hygienic due to dilution at application



Kliks

THE SOUND OF CONFIDENCE



- Quick and intuitive product exchange
- Colour-coded for safe application
- Highest efficiency with concentrates
- For mechanical warewashing & laundry



Smart[®]

WITH MEMBRANE TECHNOLOGY



- Intuitive application without any additional dosing accessories
- User safety: no accidental product spillage & CLP free in application
- For surface, sanitary and kitchen cleaning



Fusion

SAFE. INTUITIVE. SUSTAINABLE.



- Cost control: For exact and automatic dosing
- Safe application: no direct product contact
- For manual dishwashing and cleaning of greasy soilings on surfaces and floors in kitchen areas



AWARD-WINNING PACKAGING DESIGN FOR PE-BOTTLES:

- World's first bottle made out of 100% recycled PE plastic
- Source: Yellow Bag
- Designed for permanent re-use

For the first time in the world, packaging made of 100% PE recyclates from the Yellow Bag is being produced since October 2016. It has started with bottles of the popular **green care PROFESSIONAL TANET SR 15**. Within one year, all 1L bottles are going to be made of 100% HDPE recyclate. Furthermore tests to switch also the 5L jerry cans are carried out.



Driven by the open innovation „Recyclate Initiative“ which promotes



DerGrünePunkt
Duales System Deutschland

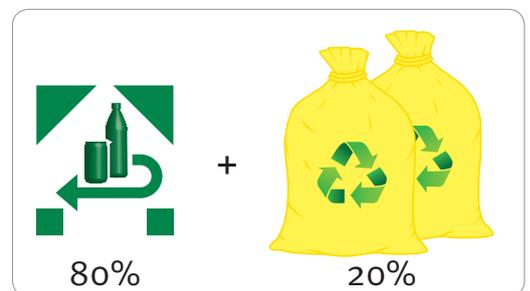
ALPHA

STEM THE FLOOD OF LITTER CULAR ECONOMY



PET-PACKAGING DESIGN:

Our PET Packaging is out of 100% recycled plastic, whereof 20% is sourced from the Yellow Bag.



Packaging is sourced by 20% from the public waste collection system Yellow Bag. We currently work on PET packaging containing 40% used plastic from the Yellow Bag.

closed cycles for production, use, and recycling of plastic packaging.

INNOVATIVE **green-Effective**[®] PRODUCT DESIGN

„We bring sustainability to life: As an eco-pioneer we think in future generations. Time has come to actively promote continuous cycling of biological and technical resources. Implementing a **green-Effective**[®] design within our products has positive long-term impacts on the environment and human health.“

Reinhard Schneider
CEO and owner in the fourth generation
of the family-run Werner & Mertz Group



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