



SUSTAINABLE HYGIENE SOLUTIONS FOR HOTEL AND CATERING



Werner & Mertz
Professional

COMPANY PRESENTATION

Since 150 years Werner & Mertz is situated in Mainz, Germany. In Europe 1000 passionate employees provide best-in-class products and solutions to support our customers' success today and in future.

Since 1971 Werner & Mertz Professional is driving the professional cleaning market with integrally sustainable, high performing solutions that are well balanced for human health and nature.

TRUSTED BRANDS

Strong brands, highly qualified and motivated employees support our consistently pursued sustainable orientation of the entire company – all secure the future of Werner & Mertz Professional on the way to becoming the European market and innovation leader for professional special care.

Our trusted brands have different profiles while both having sustainable roots.



Werner & Mertz
Professional



tana PROFESSIONAL

- Proven cleaning performance
- Solution provider with sustainable roots
- Reliability, safety and high cleaning efficiency in addition to consistent efforts towards sustainability


green care PROFESSIONAL

- Top cleaning performance
- Pioneer in integral sustainability
- Permanent effort towards continuous innovation to become the best-in-class in any respect

PERFECTLY BALANCED
TO PROTECT YOUR VALUES AND CREATE NEW ONES

				Quick & Easy	Ready to use	Concentrates	
HOUSEKEEPING	Daily cleaning and care	Maintenance care	1			TAWIP vioclean/ F	
			2	TANET interior/ F		TANET SR 15/ F	
		Maintenance cleaners	3			TANET karacho/ neutral/ orange	
			4			BIOBACT clean	
		Maintenance cleaners wood	5			TIMBER lamitan	
		Wooden surfactes	6		TIMBER mobili		
		Glass cleaners	7		GLASS cleaner/ classic		
		Air freshners	8		BIOBACT scent	BIOBACT clean	
	Intensive Cleaning & Care	Emulsions & Primers	9		LONGLIFE complete/ polish/ matt		
		Strippers	10			LINAX complete/ stripper	
		Heavy Duty cleaners	11	TANEX performa		TANEX allround	
		Surface Disinfection	12	APESIN multi			
	Textile Cleaning	Spot remover	13		TUBA spot		
		Carpet Cleaners	14			TUBA universal	
	Sanitary Cleaning	Maintenance Cleaners	15	SANET daily/ F		SANET zitrotan/ F/ SANET alkastar	
		Toilet Cleaners	16		WC lemon/ mint/ daily F		
		Heavy duty cleaners	17	SANET power		SANET perfect/ F	
	Drain cleaner	Drain cleaner	18		PRORAX		
KITCHEN HYGIENE	Mechanical Warewashing	Liquid detergents	19			ENERGY perfect/ alu/ proKliks/ topKliks	
		Rinse additive	20			BRILLANT perfect/ proKliks/ topKliks	
	Manual dishwashing	Manual dishwashing	21			MANUDISH original/sensitive	
	Degreasers, surface cleaners, disinfectants	Cream cleaners	22		CREAM cleaner/ lemon		
		Degreasers	23	GREASE off	GREASE perfect/ power/ classic	GREASE perfect/ power	
		Metal care and cleaning		25		INOXOL protect	
				26		INOXOL clean	
		Grill and oven cleaners	27		GRILL express		
		Descaler	28			CALC free	
Surface Disinfection		29	APESIN kitchen				
LAUNDRY	Pre-Treatment	Pre-spotting	30		SOLUS multi		
	Detergents	Powder and Tabs detergents	31			ACTIV tabs/ bicompat	
		Liquid Detergents	32			ACTIV liquid/ delicat/ perfectKliks	
	Washing Additives	Bleaching agents	33			SYSTEM whiteKliks	
		Booster	34			SYSTEM powerKliks/ alca	
Fabric Softeners	Softeners	35			SOFT nature/ SOFT bloomKliks		
PERSONAL CARE	Wash lotions	Liquid hand soaps	36		LAVAMANI sensation		
		Shampoo & Shower gels	37		LAVAMANI hair & body		

BE A PIONEER!

For more than 30 years we have made it our aim to deliver a programme of continuous innovation along with top performance –  **green-Effective**® products. They take their inspiration from the principles of nature and are designed for continuous cycles. By choosing **green care** PROFESSIONAL you are helping to make a real difference.

Be a pioneer. Become  **green-Effective**®.

Stop the flood of litter!

- All products are free of primary microplastic
- Polymers from floor polishes and care products are widely removable inside sewage plants



Prevent waste – protect water!

- Use only products with proven and complete biodegradability
- **green care** products are fully checked and in line with OECD 302B – not only surfactants, the whole formulation
- Our water treatment centre cleans and produces water without dangerous chemicals



Protect people!

- Clean rooms and surfaces without compromising on the health of your employees and people in the objects where you clean
- **green care** PROFESSIONAL bans critical ingredients, e.g. classified as „harmful if inhaled” or „harmful in contact with skin”





Choose for natural resources!

- Get rid of oil-based ingredients, stop CO₂ pollution and climate change
- We aim to use 100% plant based materials – already today **green care** products contain a high amount of renewable ingredients



Preserve our planet!

- Instead of burning plastic or landfilling: strive for closed systems for production, use and recycling of valuable materials
- Already today **green care** bottles are made out of 100% recycled plastic



TECHNICAL NUTRIENTS

RECYCLING

green-Effective®



USE

USE



Challenge your suppliers!

- Choose products with a transparent manufacturing process on highest environmental standards
- Produced in EMAS certified plants, using 100% renewable green energy



Make life easier!

- Use intelligent dosing systems to reduce chemical consumption
- Minimize risks for employees and get the most efficient results

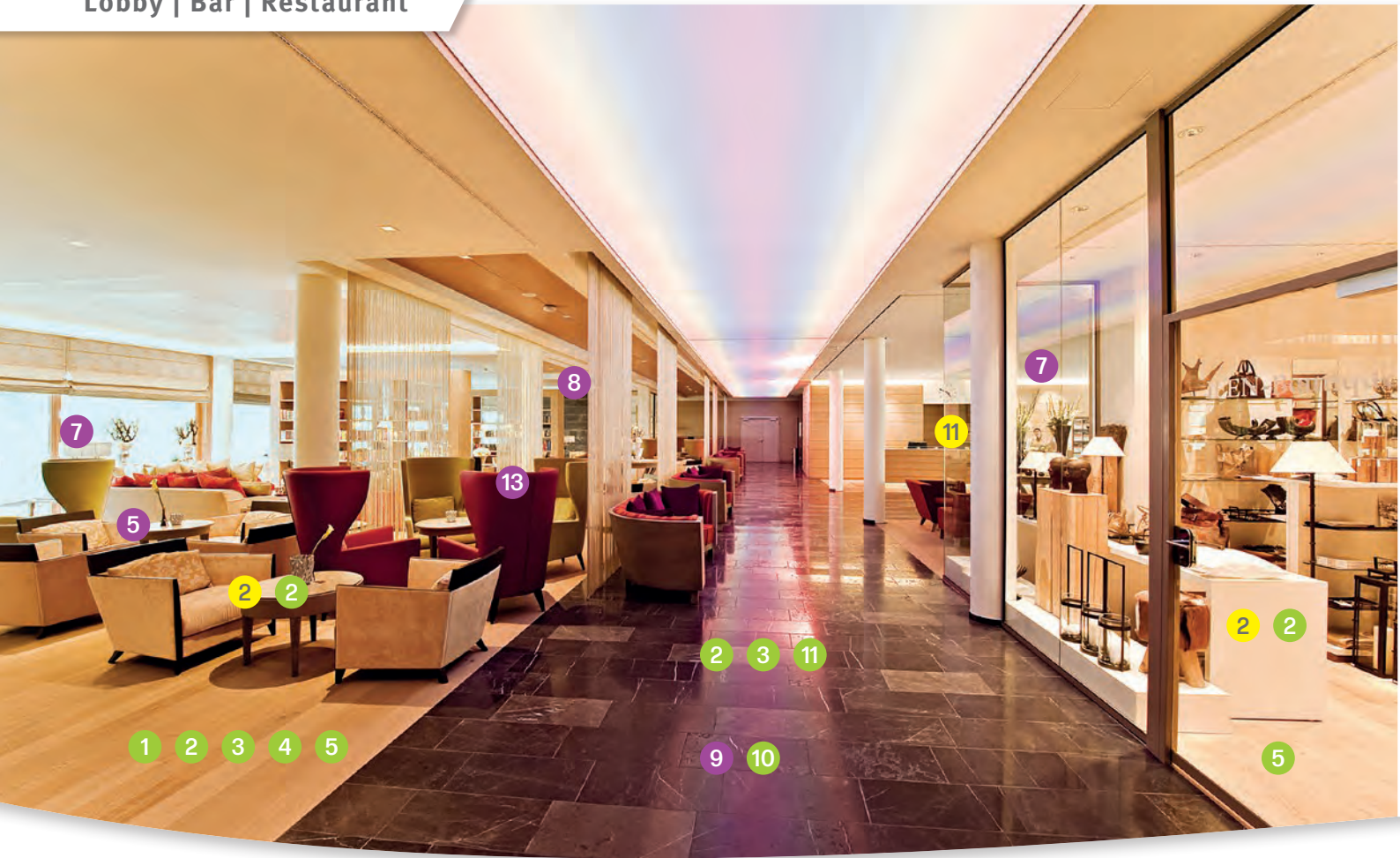


Maximize cleaning performance!

- Clean the entire building **green-Effective**-ly
- **green care** PROFESSIONAL products combine highest sustainability standards with best cleaning performances

For detailed information
please visit:
www.wmprof.com/sustainability





TAWIP vioclean/ F
Floor cleaner & care



TANET SR 15/ F
High performance floor
& surface cleaner



TANET neutral
Neutral cleaner



TANET orange
Floor and surface cleaner



TANET karacho
Surfactant-free all-purpose
cleaner



BIOBACT clean
Biotechnological all-purpose
cleaner



TIMBER lamitan
Impregnating care product
for laminate and wooden
floors



TIMBER mobili
Furniture Care

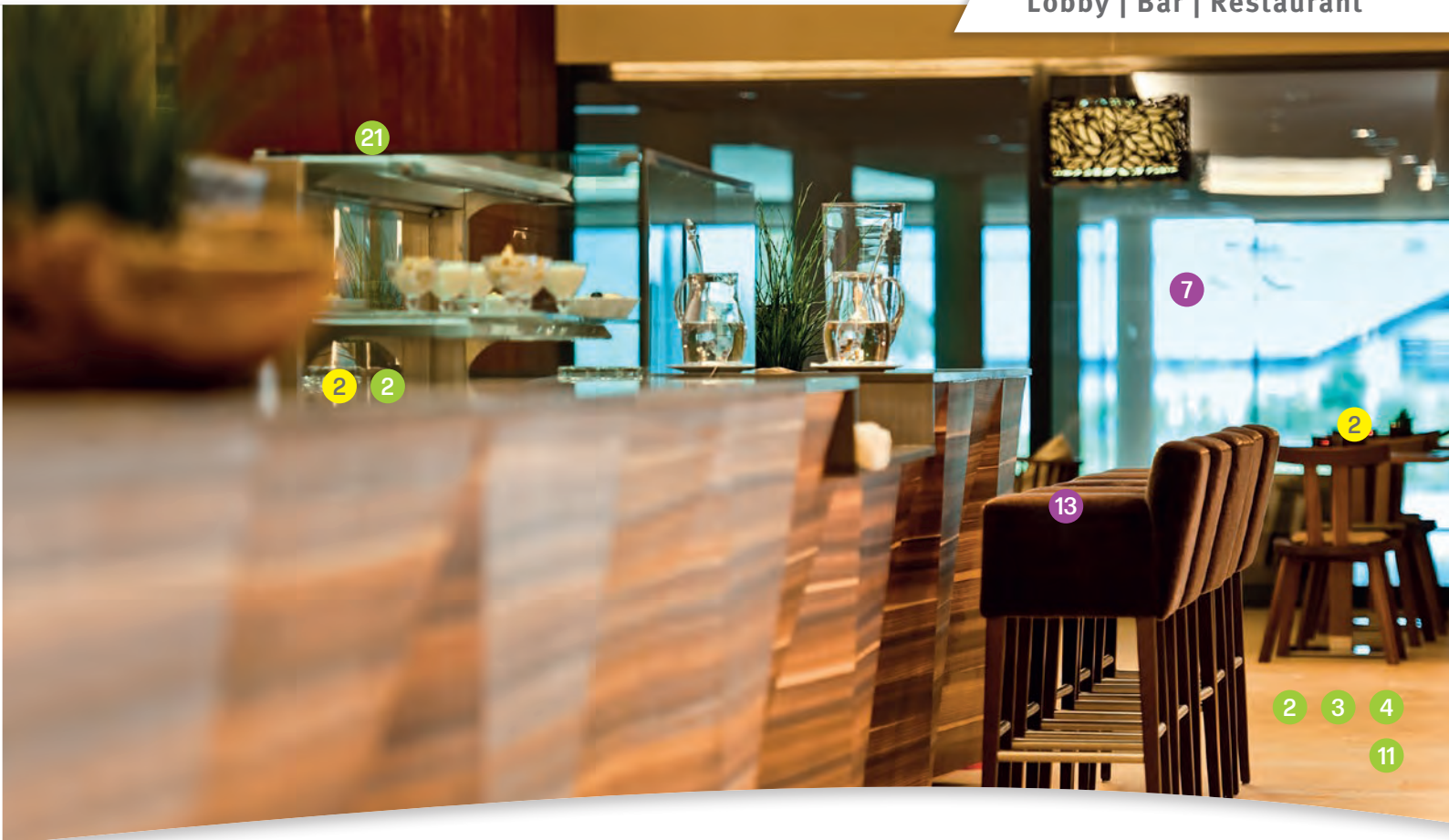


GLASS cleaner
Glass & window cleaner



GLASS classic
Glass & interior cleaner





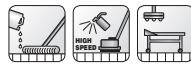
8

BIOBACT scent
Biotechnological air freshener



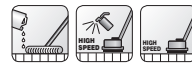
9

LONGLIFE complete
Ultra-performance floor polish



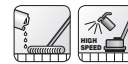
9

LONGLIFE matt
High quality mat floor dispersion



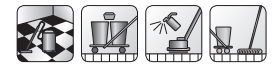
9

LONGLIFE polish
High-gloss floor polish



10

LINAX complete
Ultra-performance floor stripper



10

LINAX stripper
Universal floor stripper



2

TANET interior/ F
Universal surface cleaner



11

TANEX performa
Power cleaner



11

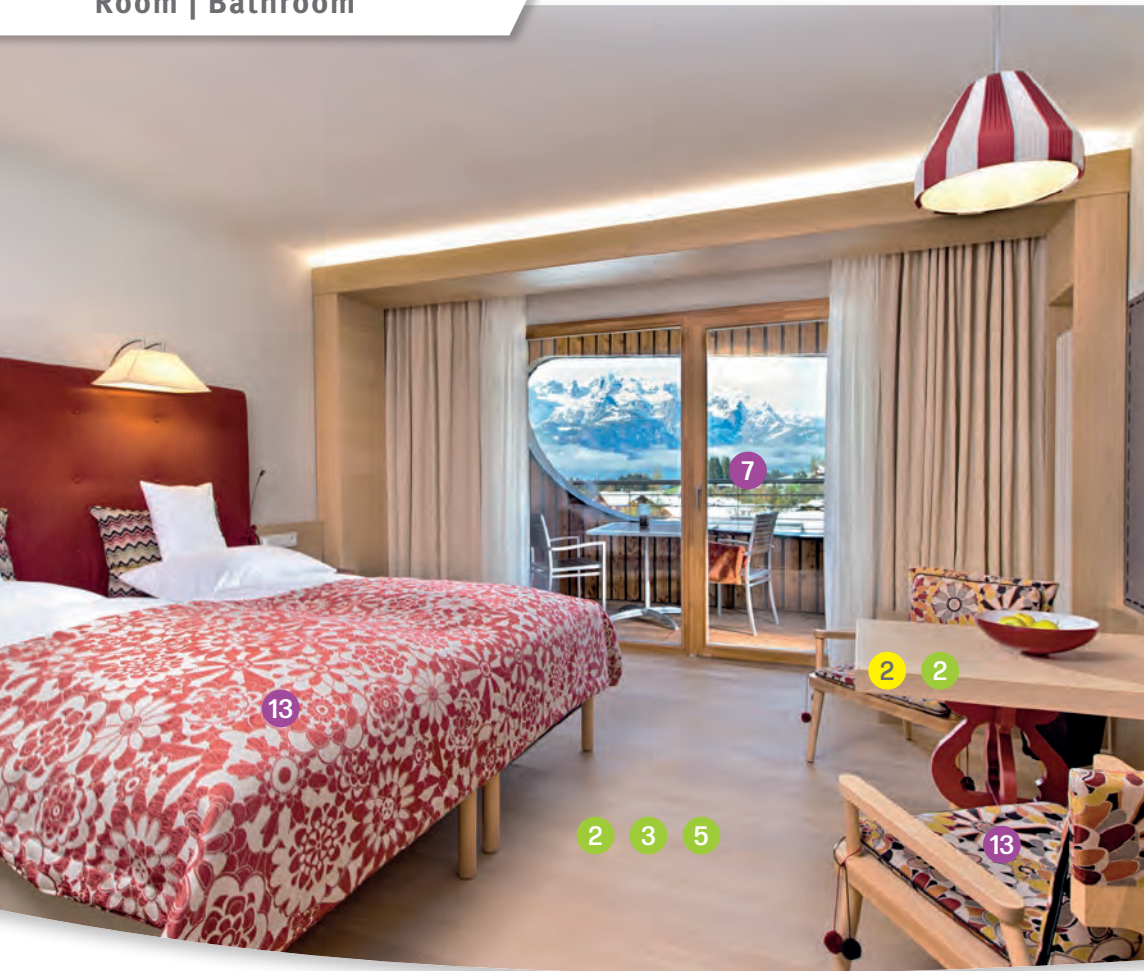
TANEX allround
All-purpose intensive cleaner



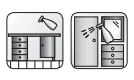
13

TUBA spot
Universal stain remover cleaner





TANET interior/ F
Universal surface cleaner



TANET SR 15/ F
High performance floor & surface cleaner



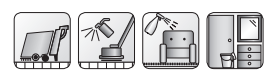
GLASS cleaner
Glass & window cleaner



GLASS classic
Glass & interior cleaner



TANET karacho
Surfactant-free all-purpose cleaner



TANET neutral
Neutral cleaner



TANET orange
Floor and surface cleaner



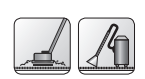
TIMBER lamitan
Impregnating care product for laminate and wooden floors



TUBA spot
Universal stain remover



TUBA universal
Carpet cleaner for spray extraction and shampooing





SANET daily/ F
Sanitary maintenance cleaner



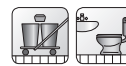
SANET power
Sanitary power cleaner



SANET zitrotan/ F
Sanitary cleaner



SANET alkastar
Material friendly sanitary cleaner



SANET perfect/ F
Sanitary cleaner & descaler



WC daily F
Toilet bowl cleaner



WC lemon
Toilet bowl cleaner lemon



WC mint
Toilet bowl cleaner mint

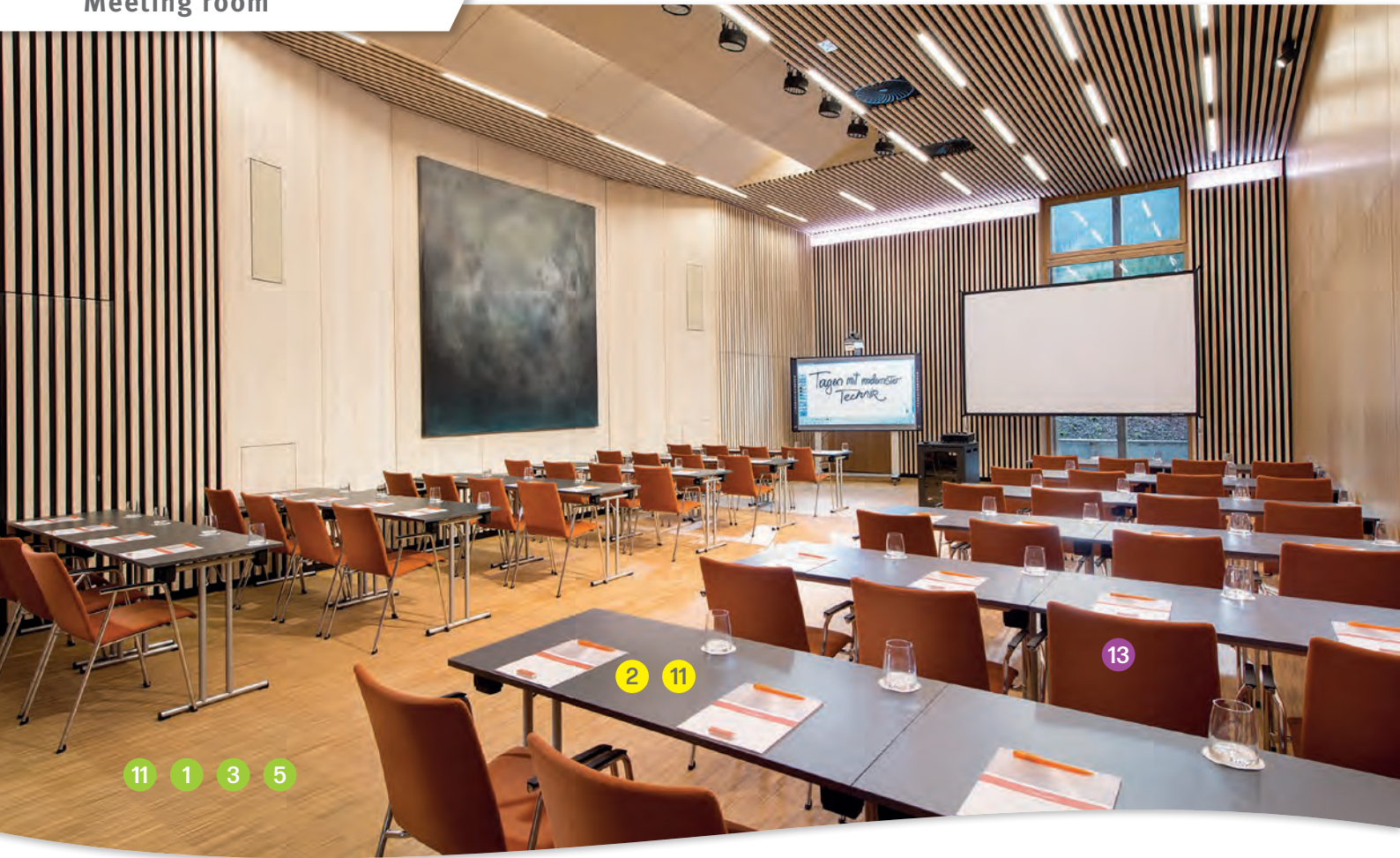


LAVAMANI sensation
Hypoallergenic, caring hand soap



LAVAMANI hair & body
Hand, shampoo & shower gel





TANET interior/ F
Universal surface cleaner



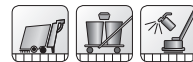
TANEX performa
Power cleaner



TANEX allround
All-purpose intensive cleaner



TAWIP vioclean/ F
Floor cleaner & care



TANET karacho
Surfactant-free all-purpose cleaner



TANET orange
Floor and surface cleaner



TIMBER lamitan
Impregnating care product for laminate and wooden floors



TUBA spot
Universal stain remover



TANET SR 15/ F
High performance floor & surface cleaner



PRORAX
High performance drain cleaner



QUICK & EASY. THE PERFECT ALL-ROUND SYSTEM FOR YOUR HOTEL

QUICK & EASY



NOW: CONNECTED APPLICATION TRAINING

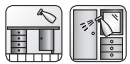


Disinfection & green-Effective® Cleaning

Surfaces in housekeeping area



TANET interior/ F
Universal surface cleaner



TANEX performa
Power cleaner



SANET daily/ F
Sanitary maintenance cleaner



SANET power
Sanitary power cleaner



Kitchen and catering



GREASE off
Multi-purpose kitchen cleaner



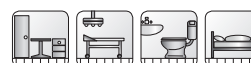
APESIN kitchen
Foaming disinfectant kitchen cleaner

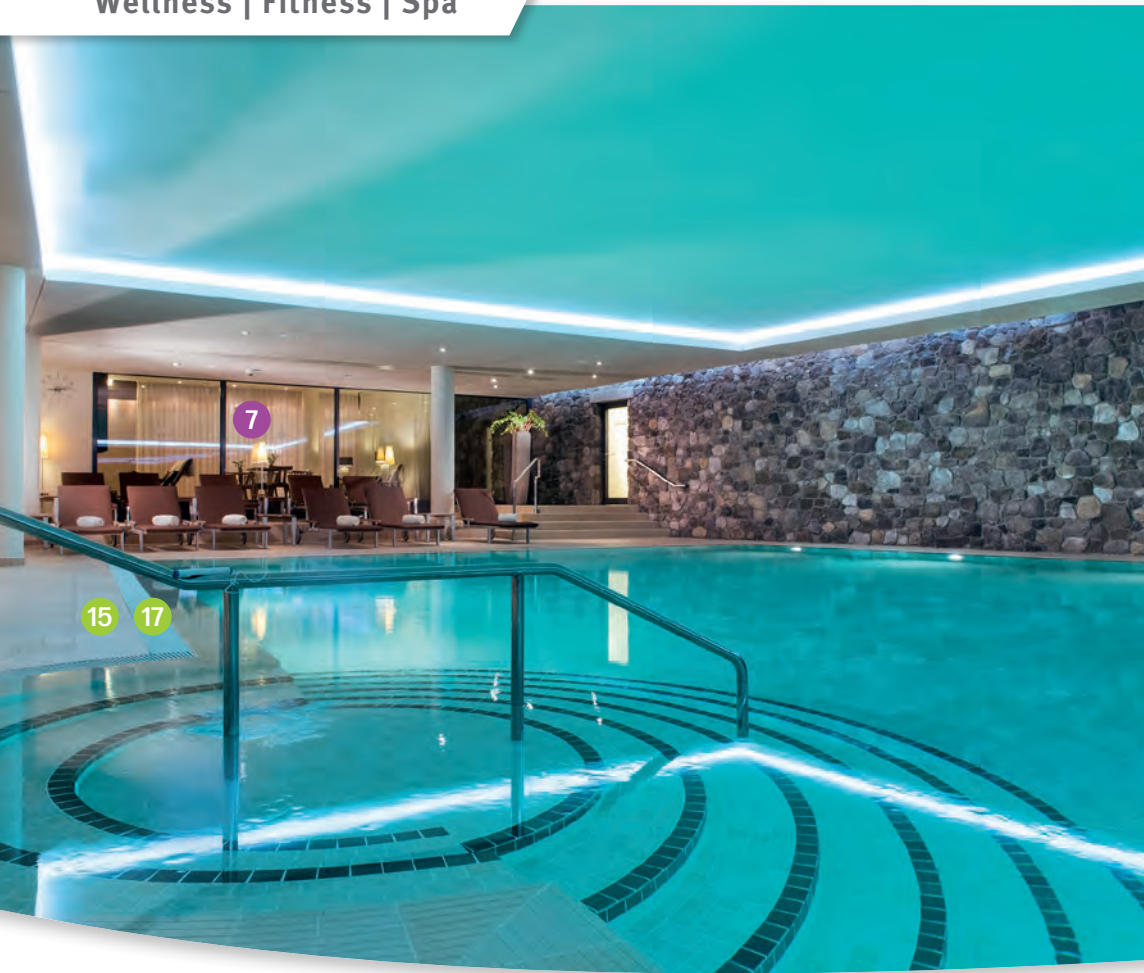


Wellness & Fitness



APESIN multi
Foaming multi-purpose disinfectant cleaner





GLASS cleaner
Glass & window cleaner



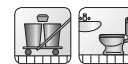
GLASS classic
Glass & interior cleaner



SANET zitrotan/ F
Sanitary cleaner



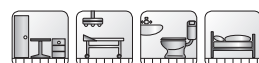
SANET alkastar
Material friendly sanitary cleaner



SANET perfect/ F
Sanitary cleaner & descaler



APESIN multi *QUICK & EASY*
Foaming multi-purpose disinfectant cleaner



BIOBACT scent
Biotechnological air freshener cleaner



TANET SR 15/ F
High performance floor & surface cleaner





TAWIP vioclean/ F
Floor cleaner & care



TANET orange
Floor and surface cleaner



BIOBACT clean
Biotechnological all-purpose cleaner



SANET power *QUICK & EASY*
Sanitary power cleaner



LAVAMANI sensation
Hypoallergenic, caring hand soap



LAVAMANI hair & body
Hand, shampoo & shower gel



Kitchen



GREASE off *QUICK & EASY*
Multi-purpose kitchen cleaner



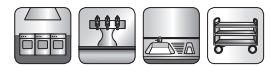
GREASE perfect
Kitchen degreaser



GREASE power
High performance kitchen degreaser



GREASE classic
Kitchen cleaner



CREAM cleaner
Scouring cream



CREAM lemon
Scouring cream



INOXOL protect
Protection spray for stainless steel



INOXOL clean
Stainless steel cleaner





APESIN kitchen *QUICK & EASY*
Foaming disinfectant kitchen cleaner



GRILL express
Grill and oven cleaner



LAVAMANI sensation
Hypoallergenic, caring hand soap



MANUDISH original
Hand dishwashing liquid



MANUDISH sensitive
Hand Dishwashing Liquid





19



551-038

ENERGY perfect

High-performing dishwashing detergent



19



551-038

ENERGY alu

Metal safe dishwashing detergent



19



ENERGY proKliks

Ultra performing dishwashing detergent for soft water

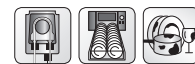


19



ENERGY topKliks

High performance dishwashing detergent for all water types



20



380-093

BRILLANT perfect

High-performing rinse-aid



20



BRILLANT proKliks

High performance rinse-aid for soft water



20



BRILLANT topKliks

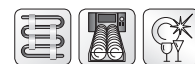
High performance rinse-aid for all water types



28

CALC free

Highly efficient descaler





GREASE perfect
Kitchen degreaser



GREASE power
High performance kitchen degreaser



MANUDISH original
Hand dishwashing liquid



MANUDISH sensitive
Hand Dishwashing Liquid



Compact efficiency with high concentrates



Intuitive handling with Kliks connector



Colour coding for safe application



- ✓ Intuitive handling
- ✓ Safe & ergonomic in use
- ✓ Compact efficiency

5L EACH FOR WAREWASHING



For soft water

DETERGENT



ENERGY proKliks

Innovative biodegradable complexing system for unmatched grease and stain removal. Ecological option for chlorine-free tea and coffee stain removal.



RINSE AID



BRILLANT proKliks

Reduces drying time and leaves an exceptional shine. Great foam-controlling ability thanks to combination of natural surfactants and bio-alcohol.



For medium to hard water



ENERGY topKliks

Multiple biodegradable complexing agents for unrivalled cleaning performance even in difficult water conditions. Ecological option for chlorine-free tea and coffee stain removal.



BRILLANT topKliks

Reduces drying time and leaves an exceptional shine. Organic acid prevents lime deposits on dishes.



Optimized as system for energy and resource saving laundry washing.



10L EACH FOR LAUNDRY SYSTEM



MAIN DETERGENT



ACTIV perfectKliks

Versatile in use for continuously excellent washing results. Material friendly with renewable surfactants and enzymes. Anti-greying system allows use in any type of water.



BLEACHING ADDITIVE*



SYSTEM whiteKliks

Bright effect on linen and whites even at 30°C thanks to its low temperature active oxygen ingredients. Removes all types of bleachable stains like wine, tea or coffee.



BOOSTING ADDITIVE



SYSTEM powerKliks

Alkaline booster with special selection of natural complexing agents for removal of persistent stains.



SOFTENER



SOFT bloomKliks

Triple active formulation with plant-based actives for velvety softness, easy-ironing and pleasant smell of linen and clothes.



CONFIDENCE LAUNDRY



INTUITIVE HANDLING AND USER SAFETY

- **Kliks** connector for quick, spill-free product exchange
- Ease in use with prominent color coding for correct product connection
- Closed system for maximum user safety and hygiene



CUSTOMISED SOLUTION FOR WAREWASHING & LAUNDRY

- Flexible installation with multi purpose holder
- Space saving compact product design with off-floor solution
- Choose from a comprehensive ware-washing and laundry product range

Practical off-floor solution: at wall, shelf or floor.



CREATED TO FIT FOR THE CIRCULAR ECONOMY

- First Cradle to Cradle Certified™ range for mechanical warewashing and laundry, credited with PLATINUM in material health
- All ingredients are safe for human health and environment



First professional Cradle to Cradle Certified™ range for mechanical warewashing & laundry





TANET karacho
Surfactant-free all-purpose cleaner



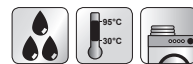
TANEX allround
All-purpose intensive cleaner



SOLUS multi
Pre-wash spotter for protein and greasy stains



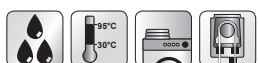
ACTIV tabs
Surfactant-free all-purpose cleaner



ACTIV bicompact
Ultra concentrated laundry detergent



ACTIV liquid
Liquid detergent



ACTIV delicat
Liquid detergent for delicate textiles



ACTIV perfectKliks
Ultra-performing liquid detergent



SYSTEM powerKliks
Ultra-concentrated alkaline liquid booster



SYSTEM whiteKliks
Ultra concentrated bleaching additive





31 32 33
34 35

31 32 33
34 35

	PRE-SPOT TREATMENT	MAIN DETERGENT	BLEACHING / DISINFECTING	WASHING ADDITIVE	SOFTENERS
Semi-professional	SOLUS multi	ACTIV fresh			SOFT nature
	SOLUS oxydet	ACTIV delicat			SOFT absolut fresh
Automatic dosage / Master laundry		ACTIV liquid			SOFT absolut provence
		ACTIV perfectKliks	ACTIV whiteKliks	SYSTEM powerKliks	SOFT bloomKliks
		SYSTEM tensio	APESIN oxydes	SYSTEM alca	SOFT fresh
		SYSTEM tensioplus	SYSTEM oxybleach	SYSTEM surf	SOFT provence
			SYSTEM oxy	SYSTEM aquasoft	APESIN activsoft



SYSTEM alca
Alkaline liquid booster



SOFT nature
Highly concentrated fabric softener



SOFT bloomKliks
Super-concentrated fabric softener





IT'S ONLY A SMALL STEP
TOWARDS A LIGHTER FOOTPRINT



#sustainability #business

NOT
THERE
YET?

Save CO₂
with *green care* PROFESSIONAL!



get a lighter footprint on
get.wmprof.com

 **green-Effective**®
PERFORMANCE CALCULATOR



Werner & Mertz
Professional

A series of horizontal dotted lines for writing notes.

INNOVATIVE **green-Effective**[®] PRODUCT DESIGN

„We bring sustainability to life: As an eco-pioneer we think in future generations. Time has come to actively promote continuous cycling of biological and technical resources. Implementing a **green-Effective**[®] design within our products has positive long-term impacts on the environment and human health.“

Reinhard Schneider
CEO and owner in the fourth generation
of the family-run Werner & Mertz Group



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